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THE 6TH ANNUAL SNO-KONA POND SKIM IS SET FOR SATURDAY, APRIL 28 AT MT. HOOD MEADOWS

March 22, 2012, Portland, OR... Preparations are in place for the 6th Annual **Sno-Kona Pond Skim**, an annual **Mt. Hood Meadows** and **Kona Brewing Co.** spring tradition, where skiers and snowboarders skim across a water-filled pond right outside the resort's main lodge. The event draws thousands of cheering spectators and 100 costumed participants all vying for the grand prize of a free trip for two to Hawaii, courtesy of **All About Hawaii**. The event will be held Saturday, April 28, 2012 from 11 am to 3pm and the day will be jam-packed with festivities including live music, free prize raffles, lots of Kona giveaways, entertainment courtesy of our courageous pond skimmers, and of course, plenty of Liquid Aloha from Kona Brewing.

Online registration will open in early April at the Mt. Hood Meadows site. The field is limited to 100 competitors who will take a qualifying run, and if they make it across the pond they'll advance to the skim-offs. All competitors must be 21 or over. In addition to the winning pond skimmer, one lucky member of the public will also win a Hawaiian vacation for two including round trip hotel and airfare, valued at \$1,800, but they must be present to win when the prize is drawn at the contest's end.

"People plan their costumes for the Sno-Kona Pond Skim all season," said Dave Tragethon, executive director of marketing, sales and communications for Mt. Hood Meadows. "The crowds get really into it and it's a blast being part of the drama and action of sending four lucky folks to Hawaii."

Cost to participate in the Pond Skim is \$25 per entrant, and skimmers get a complimentary Kona Brewing beach towel. If spots are still available the day of the event, registration will be available for \$40 per entrant. In the case of inclement weather, the event date will be changed to Sunday, April 29. For more information, please visit the [Mt. Hood Meadows event calendar](#).

About Kona Brewing

Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua- Kona on Hawaii's Big Island. It has grown into Hawaii's largest brewery, has three restaurant sites in Hawaii and beer distribution reaching 31 states and Japan. It is the 13th largest craft brewery in the country. For more information call 808-334-BREW or www.KonaBrewingCo.com.

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