



For Immediate Release

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KONA BREWING TO BRING A TASTE OF HAWAII TO THE MIDWEST

Kailua-Kona, Big Island of Hawaii, December 3, 2012... Kona Brewing Company has announced it will begin distributing its portfolio of craft beers to five additional markets in the Midwest throughout January and February of 2013. The five new states where Liquid Aloha will now be available on tap and on the shelves are: **Illinois, Indiana, Minnesota, Missouri, and Ohio.** With the expanded distribution, Kona beers will now be available in 35 states.

In addition to bars and restaurants with craft beer offerings throughout the Midwest, consumers will be able to find Kona's Liquid Aloha in specialty beer shops, liquor stores and regional grocery store chains. Kona Brewing's flagship **Longboard Island Lager** will be available in bottles and on draught year-round. In addition to Kona's other year-round offerings, Big Wave Golden Ale and Fire Rock Pale Ale and Kona's full seasonal line up of Aloha Series beers will also be available beginning with the spring seasonal in the series, Koko Brown Ale.

"This is a bit of uncharted territory for us but we are genuinely stoked to be bringing Liquid Aloha to the many craft beer lovers in our country's interior," said Kona Brewing company president Mattson Davis. "We appreciate the love for ohana (family) that Midwesterners have. In Hawaii we have similar values of family and friendship and we look forward to finally sharing some warmth and a taste of Hawaii with more of our fans, especially during these cold winter months in the Midwest."

Expansion to the Midwest will kick off with a tour by Kona staff from Hawaii to visit with distributors, local bars and stores and to meet with local and national journalists in key markets throughout Illinois, Indiana, Minnesota, Missouri, and Ohio.

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About Kona Brewing

Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua-Kona on Hawaii's Big Island. It has grown into Hawaii's largest brewery, has three restaurant sites in Hawaii and beer distribution reaching 35 states, Japan and Europe. It is the 13th largest craft brewery in the country. For more information call 808-334-BREW or www.KonaBrewingCo.com.