



For Immediate Release

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## KONA BREWING COMPANY WANTS TO SEE YOUR SUMMER BUCKET LIST

*Hit Kona Brewing with your best shot and you'll be entered to win a trip to Kona to experience a Hawaiian-style bucket list of endless summer fun*

Kailua-Kona, Big Island of Hawaii, June 24, 2013 — Everyone's got a summer bucket list, especially Kona beer fans, who will likely take their Kona brews to the beach, pool, hiking and paddling on their local lakes and rivers this summer. Starting on June 24, 2013, fans of [Kona Brewing Company](#) are invited to share their summer fun photos by posting them at the [Kona Brewing Summer Bucket List](#) sweepstakes. One grand prize winner will, in turn, be treated to an endless summer of bucket list activities in the surf, sun, and sand in Kailua-Kona, on the Big Island of Hawaii.

The **Kona Brewing Summer Bucket List** sweepstakes centers around a "bucket list" of activities where participants are encouraged to document summer activities photographically for the next ten weeks of summer. Each photo posted will result in one entry, so the more times entered, up to 10 total possible entries per person, the better the odds of winning. Participants are encouraged to post photos corresponding to the following summer dates and themes:



- June 24      **Water (sports)** - One with the water
- July 1       **Music** - Good vibrations
- July 8       **Barefeet** – Barefootin' off the beaten path
- July 15      **Relaxing** – Stone cold chillin'
- July 22      **Food** - Local Grinds
- July 29      **Happy Hour** - Pau Hana
- August 5     **Sunset** - Summer sunset
- August 12   **Hiking** - Enjoying the wide open
- August 19   **Biking** - Pedal power
- August 26   **Party** - Party time

The grand prize winner will not only receive travel vouchers and six nights at King Kamehameha's Kona Beach Hotel in Kailua-Kona on the Big Island of Hawaii, but will also win a full bucket list of activities as part of the grand prize package. The winning package includes guided tours for snorkeling, hiking and cycling, tickets to the famous Island Breeze luau, a Body Glove sunset cruise, massage for two and of course, dinner and tour at Kona Brewing Company's flagship brewery and pub. Full details, entries and sweepstakes rules are available here at the [Kona Brewing Summer Bucket List](#) page.

"I think it's cool that our Kona Summer Bucket List helps Kona's mainland fans document their summer fun, and one lucky winner gets to experience what we get to do everyday here in Kona," said company president Mattson Davis. "We know our fans are active and this bucket list sweepstakes is a simple and engaging way for them to capture and share their active pursuits. If summer finds you in a boat or on a board, post that photo. If you're sharing beers at happy hour, enjoying the summer sun setting, or simply relaxing in your rubber slippers, capture it, post it and you're entered to win. I'm stoked to see what our fans are doing this summer!"

### Links and social media:

More info at [www.konabrewingco.com](http://www.konabrewingco.com) and [www.konabucketlist.com](http://www.konabucketlist.com)  
Images for download: <https://www.dropbox.com/sh/zo4tv7ggh0nevvg/NCINgZhE0g>  
[Facebook.com/KonaBrewingCo](https://www.facebook.com/KonaBrewingCo)  
[Twitter.com/KonaBrewingCo](https://twitter.com/KonaBrewingCo)  
[Instagram.com/KonaBrewingCo](https://www.instagram.com/KonaBrewingCo)

### About Kona Brewing

Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua-Kona on Hawaii's Big Island. For more information call 808-334-BREW or [www.KonaBrewingCo.com](http://www.KonaBrewingCo.com).