



For Immediate Release

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KONA BREWING COMPANY ANNOUNCES 3RD ANNUAL BATTLE OF THE BEER-TENDERS CONTEST

Kailua-Kona, Big Island of Hawaii, August 29, 2013... Kona Brewing Company is once again on the lookout for the bartender, or *beer-tender*, who creates Oahu's best beer cocktail with Kona Brewing beers, spirits, juices and other specialty ingredients. Now in its third year, the event will be held at Hard Rock Café, Honolulu on **Tuesday, September 10th at 4:00 pm**. Spectators at this free event are invited to watch mixologists as they go head-to-head and concoct one beer cocktail apiece. Judges will look for creativity, flavor, and overall presentation, with the prizes including \$1,000 for first place, a beach cruiser or surfboard for second place, and a Kona Brewing longboard skateboard for third place.

Last year's annual event attracted professional bartenders from across the island of Oahu, with The Republik Bartender Clayton-Hoyt Uyehara emerging as the champion beer-tender with "The Kona Brewing Company Beer Bomb Flight," a series of three sample size beer flights. His Elderfire Golden Ale featured Kona Brewing's Big Wave Golden Ale mixed with a chilled shot of Bombay Sapphire Gin and St. Germaine. The recipe swept across the mainland, with multiple beer and cocktail writers trying it out and raving about its taste and citrusy flavor.

DETAILS:

Location: Hard Rock Café, 280 Beachwalk, Honolulu, HI 96815

Date/Times: Tuesday, September 10, 2013

4:00 pm- 5:00 pm	Giveaways, drink specials and social hour
5:00 pm- 6:00 pm	Beer-Cocktail Contest
7:00 pm	Winners announced

Entertainment: Provided by local favorite party band Da Push-O-Verse.

About Kona Brewing

Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua-Kona on Hawaii's Big Island. For more information call 808-334-BREW or www.KonaBrewingCo.com.

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